

Prisma Consulting Ltd

“The Premier Spa⁺ system is probably the most functionally rich spa software product on the market anywhere in the world” says Mike Preston of Prisma Consulting

Already an international best selling solution for the spa market, **Premier Spa⁺**, developed by Premier Software - the UK’s leading spa, leisure and salon management software developers - has just been further commended in an independent report carried out by Prisma Consulting.

Mike Preston, who reviewed the software, commented that **“Premier Spa⁺** is definitely at the top end of the market with a track record, reputation and user base as evidence. The product has been developed by UK-based software house Premier Software Solutions over the past 12 years – which means the team at Premier has extensive knowledge of the spa industry”

In his report, Mike goes on to say that **Premier Spa⁺** “has evolved from deep knowledge of the industry and years of feedback from many of the world’s top spa consultants.



Mike Preston

Premier Software has listened, learned and developed the features and functionality that spas require.” Premier Software pride themselves on carrying out extensive research with spa operators to develop a product that not only delivers fully functional support to the spa but is also easy to use, negating the need for extensive staff training and allowing the system to be integrated into the busiest spas at any given time without disruption. Mike’s review highlighted this point

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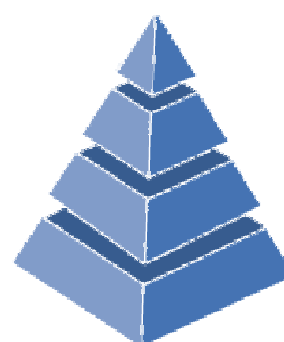
“Just about every user of the software comments about how easy it is to use. It is easy to learn, intuitive and supports the therapist’s operation. The screens are very clear, well laid out and can be used in touch-screen style – again for speed and efficiency. The other significant feature is that **Premier Spa+** is a fully integrated system comprising Spa Management, Membership, Stock Control, Point of Sale, Access Control and Marketing – one central database manages the total operation. This has to be born in mind when comparing with other systems where the extra modules are usually chargeable.”

Premier Spa+ has achieved international recognition and been installed by leading spas across the globe. In August this year, **Premier Spa+** achieved further acclaim when Premier Software signed two significant deals with International hospitality software providers SoftBrands and TierOne. SoftBrands now sell **Premier Spa+** under the name Cerenity Spa to their international client base while TierOne added **Premier Spa+** to their offering for the North American market.

The review praised Premier’s impressive client list as testament to the true quality of the product. Mike commented “One of the greatest signs of a quality product is a prestigious client list.

Premier certainly has that with top spa brands such as Champneys in the UK, Le Meridien (European Spa of the Year) in Cyprus and Six Senses in the Maldives“. Part of the review included gathering extensive feedback from Premier’s clients. Mike highlights “One top London spa commented the greatest benefit was the therapist’s total satisfaction with the system. [the spa manager commented] ‘these girls are like gold-dust in London and they love the product as it helps them provide the best service [so] it helps retain key staff.’”

The review concluded **Premier Spa+** “has all the attributes of a brand leader. It has been developed specifically for the spa industry, it has the functionality, ease of use and flexibility to meet spas needs in hotels, destinations, resorts, health farms or day spas.”



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